



ODU PLATFORM · INVESTOR BRIEFING · 2026

The Transfer Nobody Named.

The ethical standard for AI-driven workforce displacement.



THE PROBLEM

300 Million Jobs. Zero Framework.

300M

Jobs affected by generative AI

Goldman Sachs, 2023

83M

Jobs displaced by 2027

WEF Future of Jobs, 2023

40%

Global jobs affected by AI

IMF, Jan 2024

1.4B

Workers in high-automation roles

ILO

No law requires companies to address any of this.

THE BRUTAL TRUTH

The Money Moved. The Standard Didn't.

01 When a robot replaces 240 workers, the company captures those 240 salaries in perpetuity.

02 That money moved from wages to a balance sheet. Permanently.

03 Workers get a severance cheque. The company gets a 15-year efficiency gain. That gap has no name — until now.

~~Wages → Workers~~



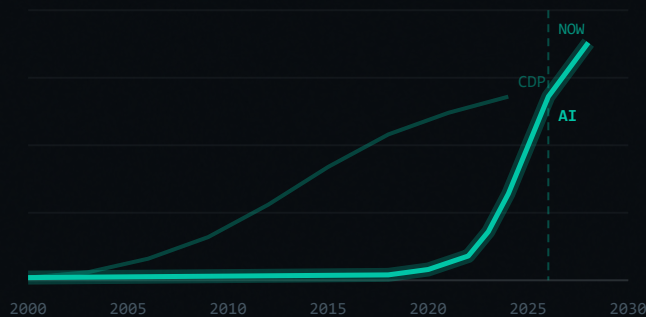
Wages → Balance Sheet



WHY NOW

Carbon Neutral Took 30 Years. AI Displacement Has 5.

— CDP (carbon) — AI displacement



Adoption scale over time (2000 – 2030)

- **EU AI Act 2024** — First binding AI regulation — the framework is forming
- **Goldman / IMF / WEF** — Named displacement risk publicly, 2023–24
- **CDP: 235 → 23,000+** — Voluntary standard scaled to 23,000 companies in 20 years
- **First movers define it** — The standard being written now is the one that sticks

THE SOLUTION

We Built the Carbon Credit for AI Displacement.



STEP 01

Company announces

Files AI transition on ODU Platform — workforce size, roles, and timeline



STEP 02

ODU calculates

Independently computes Displacement Compensation via the DE Index formula




STEP 03

Workers receive

Vote on Accord, monthly payments activate for the lifetime of the system

ODU holds the asset. The company pays rent. Workers receive income.

We Get Paid When Workers Get Paid.

 REVENUE STREAM 01

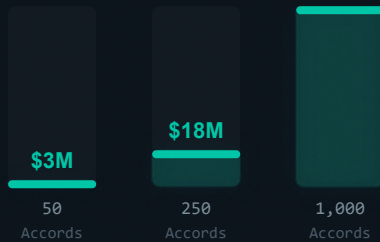
Platform Fee

5% of every monthly Displacement Compensation payment — recurring, scales automatically with each active Accord.

 REVENUE STREAM 02

ODU Committed Subscription

Annual certification fee per company. Ethical designation, audit access, and reporting dashboard included.



REVENUE AT SCALE

\$90M ARR

at 1,000 active Accords

Each new Accord adds permanent recurring revenue for the life of that AI system.

ACTIVE ACCORDS	AVG DC / MONTH	ODU FEE (5%)	ANNUAL REVENUE
50	\$100K	\$5K	\$3M
250	\$120K	\$6K	\$18M
1,000	\$150K	\$7.5K	\$90M

MARKET SIZE

\$1.4 Trillion In Motion. Nobody's Counting It Yet.



- TAM** **\$1.4T+**
Global displaced wage pool · AI/automation deployment
- SAM** **\$180B**
English-speaking markets · first 3 years
- SOM** **\$450M**
3-year realistic platform share

ODU revenue at SOM: ~\$22M ARR

The Standard Exists. The Platform Is Live. First Accord Is Next.

SHIPPED

ODU Standard v1.4

Full legal framework, 13 Parts

SHIPPED

Platform live

All 7 public pages, Firebase, AI Accord Advisor, waitlist flows

SHIPPED

Living Document

Community governance operational

IN BUILD

Company dashboard

Sprint 2 — in build now

PLANNED

First Accord

Q3 2026

PLANNED

50 active Accords

Q1 2027

PLANNED

250 active Accords

Q4 2027



Standards That Won Changed Everything.

VOLUNTARY · DISCLOSURE

CDP

23,000+ companies

Voluntary carbon disclosure. Started 2000. Now represents \$67T market cap. Took 20 years.

VOLUNTARY · CERTIFICATION

B Corp

9,000+ certified

Voluntary ethical certification. Acquisition-driving signal globally.

REGISTRY · CREDITS

Verra (VCS)

\$2B+ credit volume / yr

Carbon credit registry. 1,800+ projects. The gold standard for carbon offsets.

VOLUNTARY · TRADE

Kimberley Process

99.8% trade coverage

Voluntary diamond certification now covers virtually all global rough diamond trade.

ODU is all four of these — combined — for the defining issue of the 2020s.

THE ASK

Seed the Standard Before It Seeds Itself.

\$1,500,000

Raising

\$10,000,000

Pre-money valuation

~13%

Dilution

USE OF FUNDS

Business development & first Accord activation

40% · \$600K

Platform build (Sprints 2-4)

30% · \$450K

Legal & compliance

20% · \$300K

Marketing & thought leadership

10% · \$150K

First Accord activation → proof point → Series A at 5-10× valuation.



GET IN TOUCH

The Standard Starts Here.

odu-standard.com

Organic Deferred Unemployment · The new ethical standard for the age of AI.

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MESSAGE *

Tell us about your interest in ODU...

[Send Enquiry →](#)